

# V E T A C

Virginia Educational Technology Advisory Committee

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**Full Committee Meeting  
Virginia Department of Education  
October 11, 2011, 10:00 a.m.  
Minutes**

**Membership Attendance**

John Blackwell, Virginia Association of Colleges of Teacher Education (VACTE)  
Ken Butta, Virginia Middle School Association (VMSA)  
Brian Callahan, Business & Industry Representative (WHRO)  
Beverly Covington, State Council of Higher Education of Virginia (SCHEV)  
Bill Flaherty, (Chair) Virginia Association of School Business Officials (VASBO)  
Janene Gorham, Virginia Society for Technology in Education (VSTE)  
Kevin Harrison, Virginia Electronic Student Information Services (VESIS)  
Jean Jadowski, Regional Study Group V Representative  
Ramesh Kapoor (Secretary) Leadership, Large School Division  
Bill Kidd, Virginia School Board Association (VSBA)  
Paula Klonowski, Virginia Association of Science Teachers (VAST)  
John Littlefield (Past-Chair) Regional Study Group II Representative  
Michelle Martin, ITRT, Medium School Division  
Nancy Melashenko, Virginia Council for Private Education (VCPE)  
Adele Morris, Leadership, Small School Division  
Michael Murphy, Regional Study Group IV Representative  
Paul Nichols, Virginia Association for Supervision and Curriculum Development (VASCD)  
Ruth Okoye, Virginia State Reading Association (VSRA)  
Shannon Pittman-Price, Virginia Association of Teachers of English (VATE)  
David Rankin, Virginia Educational Media Association (VEMA)  
Lynn Foshee Reed, Virginia Council of Teachers of Mathematics (VCTM)  
Marjorie Stealey, Virginia Association of Secondary School Principals (VASSP)  
Aron Sterling, Capital Region Society for Technology in Education (CRSTE)  
Denise Tate, Regional Study Group VII Representative  
Rosemary Wagoner, Virginia Education Association (VEA)  
Eric Williams, Virginia Association of School Superintendents (VASS)  
Ena Wood, ITRT, Medium School Representative  
Rob Yost, Leadership, Medium School Division

**Department of Education Representatives Attendance**

Bethann Canada, Educational Information Management  
Cheri Kelleher, Virtual Virginia  
Tammy McGraw, Educational Technology  
Anne Rowe, Career and Technical Education  
Sarah Susbury, Test Administration, Scoring & Reporting  
Jean Weller, Educational Technology

### **Opening Welcome, Introductions, and Announcements**

Chairman Bill Flaherty opened the meeting with introductions and welcomed new members.

### **Approval of May 17, 2011, Minutes**

The chairman asked the committee to review the minutes and then asked for a motion to approve. John Littlefield made a motion that was seconded by John Blackwell. The minutes were approved unanimously by the committee.

### **Report from the Director of Educational Information Management—Bethann Canada**

- Bethann Canada reported that her group has been working with projects involving Master Schedule Collection and Fall Student Collection, incorporating data of students of multidivision online providers.
- The work on electronic transcripts is progressing.

### **Report from the Director of Educational Technology—Tammy McGraw**

- OET has been tasked with developing an electronic Economics and Personal Finance course which will be made available to school divisions after January 2012.
- The eLearning Backpack pilot is a continuation of work from last year on electronic textbooks. A report on the total cost of ownership will be available on the VDOE Web site by the end of the week. A number of other projects are also progressing including pilots with Texas Instruments and Sublime Learning.
- A new pilot will begin in January using eSpark Learning's iPad app which helps teachers harness the power of apps for creating personal learning plans and activities for students.
- The Infinite Learning Lab is adding new episodes as well as a new learning management system.

### **Old Business—Bill Flaherty**

None

### **New Business—Bill Flaherty**

- Members were reminded about the November Educational Technology Leadership Conference in Roanoke. The VETAC award for outstanding educational technology leadership will be presented.
- Jean Weller noted that OET is offering free online professional development courses for teachers, librarians, and instructional technology resource teachers. The courses focus on the Intel Teach and Thinkfinity programs, are relatively short, and require the participating teachers to create a product.

### **Microsoft IT Academy Partnership—Anne Rowe**

- Anne Rowe reported that in August 2011 the Governor announced the Microsoft IT Academy Partnership which provides an opportunity for students to gain more IT training. She provided a handout and an overview of the program.

### **Working Lunch—Bill Flaherty**

- The Committee formed small groups to discuss work in their areas and then reported back to the entire group.

**Growth Measures: Research Data and the Impact on Teachers—Sarah Susbury**

- Sarah Susbury presented on work being done with student growth percentiles and how that is only one small part of teacher evaluations.

**Sharing Session: iPads and Tablets—Bill Flaherty**

- The chairman asked the group to discuss and share their thoughts and experiences on using iPads and various tablets in schools. Charlottesville, Virginia Beach, and York school divisions provided information on their implementation of these technologies. Various members asked questions about both the practical management aspects and the impact on learning.

**BYOD Issues for Schools—Bill Flaherty**

- The chairman invited discussion on Bring Your Own Devices (BYOD) programs and how these might be implemented, as well as what types of issues arise because of this open-ended use of student-owned technology. York County presented their experience and Janene Gorham with the Virginia Society for Technology in Education (VSTE) indicated that organization is scheduled to conduct a webinar on this topic.

**Adjournment**

Chairman Flaherty reminded the committee that the next meeting date is February 14, 2012, and asked members to attend in person. A key discussion will be the Technology Standards for Instructional Personal (TSIP), and it is difficult to have a discussion of this type online.

John Blackwell made a motion to adjourn and Adele Morris seconded. The motion was approved and the meeting was adjourned.